

LE MANS CLASSIC CELEBRES ALL KINDS OF ART

As both subject and support, cars have always been closely linked to art. Some models have even acquired a "work of art" status. Since its creation in 2002, Le Mans Classic claims the title of open-air museum, reuniting for a week-end the most beautiful cars in the world. For the fifth edition, from 9 to 11 July, the greatest names of modern art will echo those of automobile design.

Warhol, Stella, Calder and César guests of honour!

Famous worldwide, the "Art Cars" are a fabulous collection of cars painted by the greatest artists for their participation in the 24 Hours of Le Mans. Four of them will be present at Le Mans Classic. For the occasion, BMW has gathered three of the best known ones: the 3.0 CSLs painted by Alexander Calder (the very first in 1975) and Frank Stella (1976); as well as Andy Warhol's M1 (1979) which represents "pictorial speed". The fourth can be discovered at Artcurial Motorcars: indeed, the McLaren F1 GTR painted by César for the 1995 24 Hours will be the highlight of the auction on Friday 9th of July.

The seventh Art goes on stage

Also celebrated: the seventh Art, with the theme proposed this year for the club contest. They are invited to recreate cinema scenes. The Club Lotus France will honour the series "The Prisoner", Austin Mini will replay "The Italian Job" and the Ford GT40s will celebrate the 40th anniversary of the film "Le Mans".

From past to present, Design between the lines

At Le Mans Classic, over 80 years of style evolution will be in action. There are cars which don't show their age thanks to their revolutionary design at the time, such as the BMW 328, or the Lancia Aurelia. There are also icons, loved by all: Ferrari 330 P3, Mercedes 300 SL or the D Type Jaguar whose lines were drawn by the greatest designers – Pininfarina, Zagato, Giugiaro...

But tomorrow's cars also have their place amongst the "classics". In particular, Citroën will expose some recent concept cars in the village, including the GT by Citroën and the Survolt.

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